

Once upon a Wish



*Stories to Inspire,
Enrich Lives
and Instill Hope*



Wishes and dreams are part of our lives. But not everyone is fortunate enough to have his wish come true. Make-A-Wish Foundation® seeks to fulfill the wishes of children with life-threatening medical conditions and improve the quality of their lives.

Read the collection of 'stories' that inspire and enrich the human experience with hope, strength and joy. From granting children's wishes to fundraising events, get to know the foundation's driving force and wonderful wishes.

Celebrate the wonders of life, as we lift the children's spirits with hope and dreams, to give them renewed strength to fight their obstacles. By granting the children's wishes, we aspire to provide them with encouragement, hope and even strength in their fight to overcome their battles.

So what's your wish for them?

Make-A-Wish Foundation® Singapore
Annual Report 2010

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About Make-A-Wish®

Make-A-Wish Foundation® Singapore is part of the world's largest wish granting organisation. Since the launch of our affiliate in 2003, we have granted over 611 magical wishes to children with life-threatening medical conditions.

Make-A-Wish® is supported by over 200 volunteers, 9 board members and 6 staff, and is the only wish-granting organisation in Singapore.

HISTORY

The Make-A-Wish Foundation® began in the USA in 1980 with the fulfilment of the first wish. A 7-year-old boy with leukaemia named Chris Greicius wished to be a policeman. His mother, several friends and a group of police officers granted his wish with a custom-made uniform, helmet, badge and a helicopter ride!

Since this wish, the magic and power of Make-A-Wish® has spread and affiliate organisations can now be found in more than 36 countries and territories around the world.

MISSION

Make-A-Wish Foundation® seeks to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

VISION

Our goal is to reach every medically eligible child in Singapore.

WONDERFUL WISHES

Our children's wishes generally fall into one of four categories:

- I Wish To Be
- I Wish To Go
- I Wish To Have
- I Wish To Meet

These wishes can be as creative and unique as a child's imagination, providing much needed joy to the children and their families, while creating timeless memories. We know that by making these wishes come true, by creating an unforgettable and meaningful experience, it will provide these children with a source of encouragement, hope and strength in their fight to overcome their illnesses.

LISTING OF AFFILIATES:

Argentina	Germany	New Zealand
Australia	Greece	Pakistan
Austria	Hong Kong	Panama
Belgium South	India	Peru
Belgium	Ireland	Philippines
Vlaanderen	Israel	Portugal
Brazil	Italy	Spain
Canada	Japan	Switzerland
Denmark	Korea	Taiwan
France	Malaysia	Thailand
	Mexico	Turkey
	Netherlands	United Arab Emirates
		United Kingdom

Board Of Directors

Chairman
Dr Keith C Y Goh

Vice Chairman
Mr Davy Lau

Treasurer
Mr Ian Townrow

Directors

Ms Andrea DeCruz
Mr Paul Heng
Mr Richard Yong
Ms Samantha Seah
Mr Thomas Choong
Mr Vincent Wee

Advisory Panel

Dr Frank Cintamani
Mr Koh Tien Gui

Management

Chief Executive Officer
Ms Debbie Seah
Appointed: Feb 2007

Director of Development
Ms Catherine Ho

Director of Admin and Finance
Ms Diane Koh

Director of Programme Services
Ms Tho Pei Ling

Programme Services Manager

Ms Poh Hwee Keng

Admin and Marketing Executive
Ms Dionne Wu

Editorial Volunteer
Ms Serene Koh



Make-A-Wish® Singapore, in 2010

Children are introduced to the Make-A-Wish Foundation® at a difficult and often frightening time in their lives, when a serious illness or medical condition has surfaced, needs treatment and threatens their survival. In the midst of this cloud of suffering and despair, the opportunity for the child to “make a wish” allows a ray of sunshine in, delivering joy and unforgettable memories to the child and family, from which a positive outlook and hope for the future can emerge. Many of these children will survive, and some of them will be so uplifted by the experience that they go on to become wish-granters themselves.

In 2010, I am proud to report that we fulfilled the wishes of 121 children (10 per cent more than in 2009), and our 600th wish since our inception in 2002, was granted during the year. For this, we have to thank our donors, and volunteers, who give so generously of their resources, time and talent to ensure that every child’s wish is granted, and in a special and unforgettable way.

Despite the economic troubles affecting America and Europe, individual and corporate donors contributed a net amount of approximately \$600,000. Internal fund-raising events, notably our signature Annual Golf Tournament, the Celton Wish Ball, and our inaugural Flag Day, yielded the largest revenues. Being the adopted charity of 987FM also ensured that Make-A-Wish® was heard every day, and became “top of mind” to the Singapore public.

Just as importantly, we acknowledge with much appreciation our volunteers, approximately a few hundred, who give tirelessly of their time and creativity to do work in the office, help with fundraising events and grant wishes. They come from all aspects

of Singapore society – the secondary school and university student, the accountant and lawyer, parent and family friend – clearly, the mission and values of Make-A-Wish® have a universal appeal, transcending all strata of society.

In 2007, we charted a three-year strategic plan to increase the number of wishes granted by 20 per cent, and revenue to one million dollars. Having achieved those targets, the board and staff have now revised the direction from 2011 to 2013 with the ultimate aim of establishing Make-A-Wish® as the preeminent children’s charity in Singapore.

Knitting all this together is our efficient office staff, led by CEO Debbie Seah and her team of five. We will continue investing in our people, for example a staff member is pursuing further qualifications in social work, or sending them for courses locally as well as overseas. Coupled with their dedication, enthusiasm and passion for the work of wish-granting, fund-raising and marketing, I am confident that we will achieve our goals.

Finally, I would like to extend my deep gratitude to my fellow board and advisory panel members who share the burden of leadership and governance. In 2010, five new board members were appointed, bringing skills in areas such as finance, business, accounting and media. There is no greater calling than to serve on the board of a chosen charity, and I am proud that our board does all of its duties with responsibility, selflessness and commitment.

Make-A-Wish® has the simplest of missions and yet, one of the most profound in its wide-reaching impact... touching not just the child, but the family, friends and communities who gather to witness, fulfill and celebrate the wish. Our task is to encourage a national movement of wish-granting, so as to reach out to every eligible child. Our motivation is our instinctive belief that these wishes have a positive impact on lives. Our ultimate goal is to bring joy, hope and strength to those in our society who are weak, struggling and in need of uplifting.



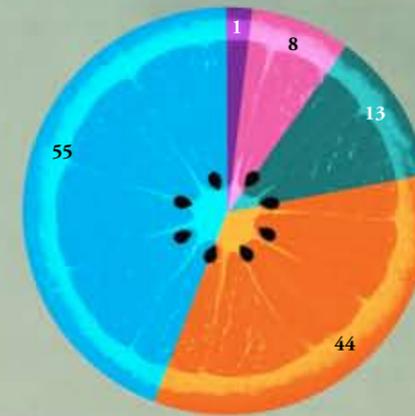
KEITH GOH
Board Chair

Beneficiary Information



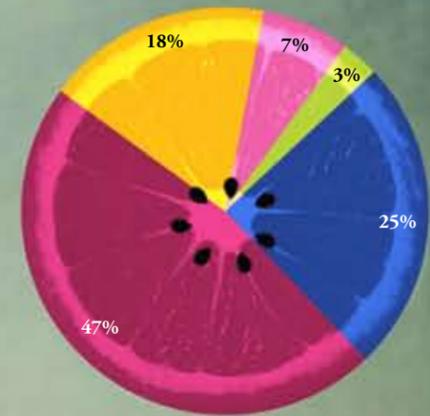
NO. OF REFERRALS IN 2010

- ★ Children's Cancer Foundation
- ★ NKF-Shaw Children Kidney Centre (NUH)
- ★ AWWA Teach Me Services
- ★ Society for Physically Disabled
- ★ The Spastic Children's Association of Singapore
- ★ Parents, Child
- ★ Rainbow Centre
- ★ Singapore General Hospital (SGH)
- ★ Muscular Dystrophy Association Singapore



BENEFICIARY ILLNESSES

- ★ Cancer
- ★ Epilepsy, Severe Quadriplegia
- ★ End Stage Kidney/ Liver Failure
- ★ Duchenne's Muscular Dystrophy
- ★ Others



BENEFICIARY HOUSEHOLD INCOME LEVEL PER CAPITA IN 2010

- ★ No Income
- ★ Very Low (\$300 & below)
- ★ Low (\$300 - \$500)
- ★ Average (\$500 - \$700)
- ★ Above Average (\$700 & above)



“I’m very grateful and appreciative to the Make-A-Wish® Foundation for granting my son’s wish and making it happen. It shows to my son that there are people out there who are concerned and care about him; people that he didn’t come across knows what he wants, wish to help him and grant his wishes.”

I would personally like to thank Wei Wen for all the arrangement, from the interview to the contractors, and arranging the pick-up for the existing furniture. She has been very friendly and helpful. Thanks to Make-A-Wish Foundation® and Wei Wen. You guys are great!”

– Justina, Bellamy’s mother

“We would like to extend our thanks from the bottom of our heart, especially to Ms Hwee Keng & Ms Ginny for their excellent planning and dedication to make the birthday party a wonderful and unforgettable for our daughter, Joey H’ng Hui En.

Thank you very much for everything. May you all be blessed for the good work you do.”

– Joey’s parents



The League of Extraordinary Directors

Meet the board of directors from Make-A-Wish Foundation® Singapore.



KEITH YU-CHING GOH

Chairman of the Board

Keith Goh is a Neurosurgeon with the International Neuro Associates Group, based at Mount Elizabeth Hospital and Parkway East Hospital. He specializes in treating children with neurological disorders, especially brain and spinal cord tumours. He has been involved with Make-A-Wish® Singapore since its inception in 2003.

Joined Board On: 22 June 2005

Other Appointment on the Board in 2010: Fundraising and Audit Committee Member

DAVY LAU

Board Vice Chairman

Davy is a Global Partner of Egon Zehnder International. Formerly the Co-Managing Partner, East Asia, he has successfully helped numerous multinational and Asian corporations in various industry sectors in recruiting their board of directors, CEOs and senior management team. Davy hopes to help connect Make-A-Wish Foundation® Singapore to the corporate social responsibility efforts of the business community.

Joined Board On: 21 June 2007

IAN TOWNROW

Treasurer

Ian is an entrepreneur. He is also the Managing Director of Transinex Pte Ltd and WES Singapore Pte Ltd. Ian has a BSc in Quantitative Analysis and an MBA in Strategic Marketing. He is a member of CPA Australia, the Institute of Certified Public Accountants Singapore, fellow with the Association of Chartered Certified Accountants and a fellow of the Singapore Arbitration Institute and a member of the Chartered Institute of Arbitration UK.

Joined Board On: 24 June 2010

Other Appointment on the Board in 2010: Fundraising Committee Vice Chair Human Resource Committee Chair

SAMANTHA SEAH

Director

Samantha has been a Wish Granter and Volunteer with Make-A-Wish® since 2007. She has worked with leading global consumer brands such as Georg Jensen, Royal Copenhagen, Yves St Laurent, Clinique and MasterCard. Her areas of expertise include marketing and branding.

Joined Board On: 24 June 2010

Other Appointment on the Board in 2010: Programme Services Committee Chair

RICHARD YONG

Director

Richard heads the Vertu regional headquarters based in Singapore. He is responsible for the South East Asia and Pacific markets and travels extensively for his work. His volunteering centres around his expertise in marketing and wish granting. He is also an Advisory Board member of The Salvation Army and a volunteer with the Special Olympics Singapore.

Joined Board On: 26 Sept 2005

VINCENT WEE

Director

A professional Auctioneer by training, Vincent holds qualifications from Repperts School of Auctioneering (Indiana, USA) and The New Zealand Institute of Valuers. He is now the Managing Director of Euipnet Valuation Services Pte Ltd.

Joined Board On: 17 Aug 2009

Other Appointment on the Board in 2010: Programme Services Committee Vice Chair

ANDREA DECRUZ

Director

Andrea is a psychologist-turned-TV personality. This intellectual woman is the epitome of beauty with brains. This is a lady with a heart of gold. She actively takes part in charity events and has hosted some major fundraising programmes in MediaCorp. This multi-faceted talent is also an entrepreneur running her own hair salons and spas both in Singapore and Vietnam called CINQ.

Joined Board On: 24 June 2010

Other Appointment on the Board in 2010: Fundraising Committee Chair

PAUL HENG

Director

Paul is the Founder/Managing Director and an Executive Coach of NeXT Career Consulting Group, Asia. He has over 20 years professional human resource experience, providing coaching and consultation to senior management and executives. Paul is a past President of the Rotary Club of Bugis Junction and a Wish Granter with Make-A-Wish® since 2003.

Joined Board On: 25 June 2008

Other Appointment on the Board in 2010: Appointment/Nomination Committee (Board Evaluation) Chair

THOMAS CHOONG

Director

Thomas is the founder and executive director of Waylion Advisory and Consulting, a private practice focusing on adding value in technology, media and services companies in key areas such as capital access, strategic business planning, business development and alliances formation.

Joined Board On: 24 June 2010

Other Appointment on the Board in 2010: Investment Committee Chair

Mirror mirror on the wall, wishes do come true after all!



DARING TO DREAM

Eight-year-old Ezra's wish is a simple one. Like many children his age, he is fond of toys. Ezra harbours an ambition to become an entrepreneur and to open his own toy store one day.

On 30 January, Ezra's dream came true and he got the chance to sell Tamiya cars (his favourite) at Stargok on Paya Lebar Road. Volunteers were the customers and Ezra provided them with great service! Later when he was done, Ezra was whisked away in a Lamborghini to Suntec Convention Centre to receive the 'Young Entrepreneur of the Year' award. The event featured a selection of Ezra's latest products, and was graced by his closest family and friends.

Ezra's story reminds us that no matter how old or young we are, or the illnesses that we have to face, we can still accomplish our goals as long as we dare to dream. Ezra continues his positive outlook towards life by saying, "My illness has been good to me, Mummy, because of it I get to receive so much care and attention from people!"

DREAMING OF ROCK STARDOM

Every young child has dreams of being a rock superstar, just like modern-day performers Miley Cyrus, Taylor Swift and the Jonas Brothers.

On 27 February, Azfar, a 12-year-old boy diagnosed with Lymphoma, saw his rock star wish come true as he checked into the luxurious Orchard Parade Hotel, with his entourage of managers, personal assistants and public relations agents. A Ferrari picked up our young superstar up from the hotel, whisking him off to the Hard Rock Cafe, a place where rock legends were born.

Surrounded by ardent fans and paparazzi, Azfar performed at the 2010 Make-A-Wish® Rock Star Competition and made his debut performance with the band Enigma. Family and friends came to root for Azfar in this very important contest!

Azfar's story is a timeless tale of youthful exuberance overcoming the odds. His passion for music has seen him overcome numerous obstacles, and one day he will bring joy to others through his musical skills and talent. Indeed, a true celebration of life, and the power of youth.

A ROOM ON BELLAMY STREET

Fourteen-year-old Bellamy, who suffers from Rhabdomyosarcoma, loves art, playing the drums and creating Lego masterpieces. Quiet and reserved at first, his cheeky nature soon became apparent as he got to know the wish granting team.

His wish suited his artistic temperament perfectly; a room makeover with a street art theme complete with a graffiti wall! Shelves for displaying Lego models, a foldaway bed and a lava lamp were all part of Bellamy's own imaginative plan.

Creative volunteer George Parel, helped with the challenging graffiti design. Soon the room became a reality and Bellamy was thrilled with the result. The wall, with its brick effect and stunning colours, was a particular hit! With built-in furniture maximising bedroom space, Bellamy now has plenty of room for his drum kit and to exhibit his Lego models.

Everyone in this close-knit family of five is extremely grateful for the superb makeover.

JOEY'S LOVING IT WITH MCDONALD'S

On 18 July, 7-year-old Joey, a bubbly Primary One girl from South View Primary School had a wish day to remember. Diagnosed with acute Myocarditis, a very rare disease that affects the heart muscles, Joey had the very simple wish to celebrate her seventh birthday with her family and friends at her favourite restaurant, McDonald's!

As Joey and friends gathered at McDonald's Bukit Batok for her magical day, there was also time for a magic show by famed magician Mr Bottle! Loads of laughter and joy were in store for all involved, and a tear rolled down Joey's cheek as everyone sang her birthday song. Joey was visibly touched by the love and care from everyone present.

Adorable and sweet, Joey aspires to be a doctor one day. Keep the spirit alive, Joey!



Make-A-Wish® in the News

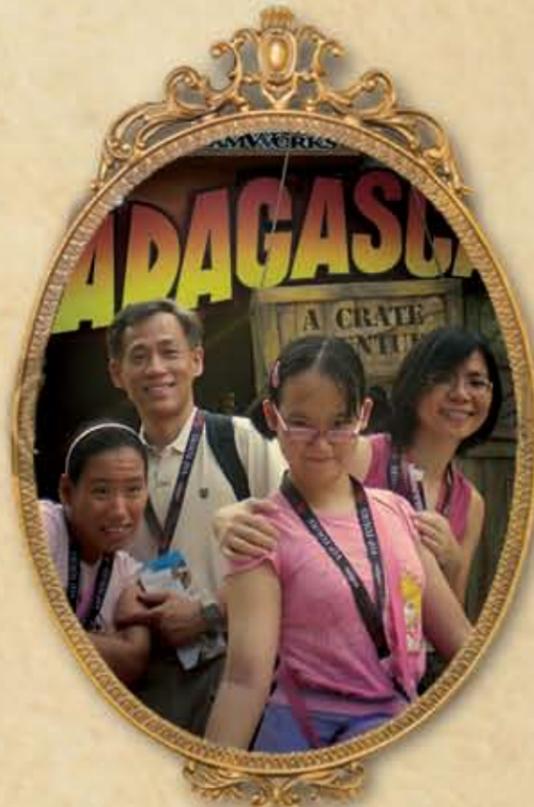


BIG DAY OUT

Siti Rathni, 17, suffers from Complex Congenital Cyanotic Heart Disease. Her wish was to enjoy a day out shopping with her mum: something she's unable to do very often. In order to look her very best, make-up artist Amy Chow provided top tips on how to create stunning eyes by clever use of make-up and the application of false eyelashes.

With her face and hair done, it was time to shop! In order to create the right look, fashion stylist Karen Ang was on hand to offer advice and help choose the best clothes for Siti. Four hours later and with enough clothes, shoes, accessories and make-up to last the season, it was time for another surprise. Siti was presented with an Apple iPhone.

Siti now has confidence to use the make-up and fashion tips given to her and her new iPhone will keep her connected with her loved ones!



MAGICAL DAY AT UNIVERSAL STUDIOS SINGAPORE

On 22 October, 15-year-old Joyce, a bubbly and sweet girl, had a wish day to remember. Diagnosed with Aromatic Amino Acid Decarboxylase Deficiency, a very rare genetic disorder, Joyce simply wished to visit Universal Studios Singapore with her family and own an iPad!

As Joyce and her family arrived at the Universal Studios' front office VIP room for her magical day, she couldn't stop giggling with excitement. Loads of fun-filled activities were in store for Joyce at the theme park. Joyce wore her favourite pink tee with the printed words 'Three wishes', and got them granted – a magical day at Universal Studios, followed by her most longed for iPad and a cake to celebrate the wish-moment.

Joyce, her family, the wish-granters and Resorts World Sentosa staff sang the happy wish day song together. Joyce was visibly touched by the love and care from everyone present.



Helping to Fulfil Children's Wishes with Our Fundraising Efforts



FLAG DAY FUN FOR ALL

We held our inaugural Flag Day on 13 March with resounding success! The event saw more than 1,000 volunteers which included students from 14 secondary schools and corporate sponsors joining efforts.

'Flaggers' started the day bright and early at the Prudential Tower and enthusiastically thronged the streets of Singapore to raise funds for the Foundation, each armed with a tin, stickers, brochures and magic wand pens given to donors who contributed \$3 or more. Some decorated their balloons while others wore angel wings to attract attention, and all wore bright smiles exemplifying the spirit of giving on Flag Day.

Make-A-Wish® was also fortunate to have the generous support of corporate champions. In total, an incredible sum of more than \$90,000 was raised!

IN FULL SWING

Our 8th Annual Charity Golf Tournament on 29 April, celebrated on the greens of beautiful Sentosa Golf Club, was also World Wish Day.

A sold-out success, the 144 golfers had a fun-filled day and played enthusiastically for a chance to win a Mercedes-Benz E Class as the hole-in-one prize! The golfers enjoyed a celebratory dinner and auction in the evening with performances from Wish children and a lucky draw conducted by MediaCorp artistes Andrea DeCruz and Pierre Png. The occasion was made even more special by the presence of President and CEO of Make-A-Wish Foundation® International, Jon Stettner.

The amount of \$280,000 raised to grant the heartfelt wishes of children, would not have been possible without the invaluable contribution and support of our donors, golfers and volunteers.

GET TRIPPY!

Over a weekend at the NATAS Travel Fair in late August, 73 Deutsche Bank and Make-A-Wish® volunteers took time off in the spirit of giving back to society.

Brimming with enthusiasm, everyone pitched in to help in one way or another – decorating booths, raising awareness of Make-A-Wish® and our mission, by fearlessly approaching the public for donations! The various merchandise and souvenirs such as teddy bears, magic wand pens, and psychedelic lollipops proved to be a hit with the public, bringing in over \$26,600 worth of donations.

Thank you Deutsche Bank for your unwavering support over the years! Congratulations on being the 2009/2010 Singapore Affiliate Corporate Partner Recognition Awardee from Make-A-Wish Foundation® International.

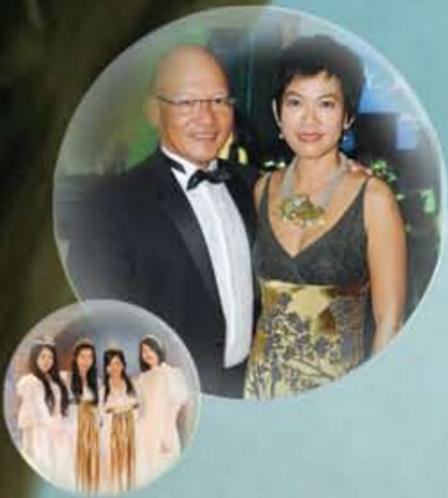
THE SWEET ESCAPE

Our Wish Children at the Annual Christmas Party must have felt that they were transported to Willy Wonka's Chocolate Factory, with the abundance of chocolate cakes, creamy éclairs, and a Candy House at the entrance filled with jars of sweet treats like gummy bears, lollipops, jelly beans and marshmallows!

There were also carnival game booths manned by corporate volunteers from SAP, Diageo, Symantec and others. The booths were undoubtedly the star attraction, with cuddly prizes and familiar funfair games. Amidst all the excitement, families were treated to performances by former beneficiaries as well as celebrities Mark Lee and Henry Thia.

Gratitude goes to all our volunteers, donors and sponsors who renewed our Wish families and children's hopes and strength in life with the magical evening.

Working with our Partners on Fundraising Events For Children



CLASS ACT

The Celton Wish Ball on 13 November at Grand Hyatt Hotel was a magical affair straight out of a classic Disney movie with castles, princes and princesses and even a tarot-card reader.

With the Sultan of Selangor as the Guest of Honour, other famous faces who graced the event included actress Joanne Peh, investor Jim Rogers, as well as hosts Andrea DeCruz and Utt. Dr Frank Cintamani and his committee, who juggled every aspect with great poise, helmed the event. Cynthia Utterbach, a Hamburg-based jazz artiste gave a classy performance, and an auction added to the dazzle of the night.

With the help of kind sponsors such as The Celton Group, Tag Heuer, Tiffany and Co., Mont Blanc, Prada and Dr Georgia Lee, a total of \$140,000 was raised. We'd like to thank all who supported this event and helped to turn the hopes and wishes of children, who needed them the most, into reality.



STROKE OF GENEROSITY

SAP Singapore organised a Golf Challenge in July to raise funds and grant the wishes of children from Make-A-Wish®.

Held at the Sentosa Golf Club, the event saw a successful turnout of 125 golfers. Raising awareness and encouraging corporations to contribute to the community, SAP invited many of their partners to participate in the Golf Challenge, raising more than \$18,000.

Participants were treated to a dinner at Universal Studios in Sentosa and donated generously to help grant wishes. SAP Singapore, thank you for your commitment in giving back to the community!



WISH UPON A STAR

At ANZA's 'Wish Upon A Star' Charity Ball on 13 March, guests were greeted by a grand starry interior when they arrived at the Intercontinental Hotel Ballroom.

ANZA members and their guests were treated to a delightful four-course meal accompanied with beer and wine and lots of entertainment throughout the evening. With the understanding that all the money raised from raffle tickets sales will be donated to Make-A-Wish Foundation®, everyone dug deep into their pockets.

In the end, ANZA members and their guests shone like the true stars that they are, raising \$17,308!



CARING THE CORPORATE WAY

Volvo has always been at the forefront of corporate social responsibility (CSR) and Volvo East Asia in Singapore proved this with its latest CSR activity in support of Make-A-Wish®.

Employees from different departments actively contributed by organising a bazaar in the office canteen, where stalls sold delicious homemade goodies. They also offered fun games for the staff to play, such as the 'Human Jackpot Machine' and 'Splat the Rat'. They even held a carwash, where a team of kind volunteers sweated it out to wash cars for a donation. Those who did not participate in the activities contributed their donations directly.

Through a corporate matching programme, \$8,000 was donated to the Foundation so that it may continue to grant the wishes of children with life-threatening illnesses.



ROARING GOOD TIMES

The annual D&D of all Informa business units in Singapore concluded with a big bang on 19 February at Waterfront Ballroom, Grand Copthorne Hotel.

Coinciding with Chinese New Year, Group CEO Mr Peter Rigby specially flew into Singapore to celebrate the festive event and even gamely dressed up as the God of Fortune to give out red packets to staff. Themed 'Roaring Do Good Times ... a special dinner that cares about you and the community', it was an opportune time to show appreciation and thanksgiving.

Make-A-Wish® was chosen as one of the beneficiaries that night with a whopping \$21,000 donated to the Foundation, of which a portion went to granting little Syukri's wish for a buggy. Thank you Informa for your heartwarming spirit of giving!



COLOURS OF ODYSSEY

'Colours of Odyssey, ART from the Heart' is an exhibition that presented a glimpse of the beauty and wonders of nature through the eyes of children.

A project undertaken by the children and educators at Odyssey – The Global Preschool, this was also part of their continued efforts to support community partnership and encourage the spirit of giving, with 80 per cent of the proceeds generated from the sale of the children's masterpieces donated to Make-A-Wish®. The exhibition was inaugurated by Guest of Honour, Mr Sun Yu Li, at Odyssey Fourth Avenue on 26 June, and held at two of the other Odyssey campuses – Wilkinson and Alexandra.

The exhibition showed how art promotes children's creativity and imagination. It brought together artwork ranging from complex, colourful collages to simple sketches and paintings. A total of \$5,100 was raised for Make-A-Wish Foundation®.



Donors & Sponsors

PLATINUM STAR SUPPORTERS (\$50,000 and above)

Jean-Claude Biver
Singapore Totalisator Board
Singapore Turf Club
STMicroelectronics Asia Pacific Pte Ltd
Suntec Singapore
The Celton Group

DIAMOND STAR SUPPORTERS (\$20,000 - \$49,999)

Alpha Society
American Association of Singapore
Australian International School Singapore
EBS Dealing Resources International Ltd
Informa Group Dinner & Dance
Larry & Priscilla Seah
Loh Boon Chye
Morgan Stanley Singapore
Prudential Million Dollar Round Table Fundraiser
YMCA Youth for Causes 2010 – Group Brighten

GOLD STAR SUPPORTERS (\$10,000 - \$19,999)

AACMP
Adrian & Jerene Au
Australia and New Zealand Banking Group Ltd
Australian New Zealand Association (ANZA)
Bakerzin Holdings Pte Ltd
Brocade Communications Singapore Pte Ltd
Davy & Grace Lau
Deutsche Bank
Drew & Napier LLC
Eric Tan
IBC Asia (S) Pte Ltd
JP Morgan
Lee Foundation
Lee Hsien Loong
Low Tze Keng Bernard
Neptune Orient Lines Fundraiser
Ng Kah Wan Dennis
OCBC Bank
Real Estate Congress 2010
Real Star Premier Property
SAP Golf Challenge 2010
Saxon Capital Pte Ltd
Sentosa Golf Club
Serene Land Pte Ltd
Teo Ming Kian

SILVER STAR SUPPORTERS (\$5,000 - \$9,999)

Allen & Gledhill Advocates & Solicitors
AMK Police Division
Andre Loy Heng Wee
Berjaya Hotels & Resorts (S) Pte Ltd
DBS Bank Ltd

Digital Youth Award International Participants
Discovery Asia Inc
Dunman High School Fundraiser
Equipnet Asia Pacific
Gastroenterology & Medicine International Pte Ltd
Irene Goh Li Lu
Irene Ho Koon Lian
Irene Lim

Itochu Plastics Pte Ltd
Jackie, Lynda & Friends
Jepsen & Jessen Technology (S) Pte Ltd
Jung Sei Eun
Keith Goh
Marina Bay Sands
Michael & Shelley Dee
Misfits Cricket Team
Mona & Parag P Desai
National Association of Travel Agents Singapore (NATAS)
Nestle Singapore (Pte) Ltd
Ng Chew Poh Amanda
NUS Lee Kuan Yew School Project
3 Stars Fundraiser

Otis Elevator Company Singapore Pte Ltd
Pierre & Andrea Png
Raymond & Lucienne De Mello
Real Estate Developers' Association of Singapore (REDAS)
Ronald Ong
SAP Asia Pte Ltd
Savills (Singapore) Pte Ltd
Shi Shun On
Singamas Petroleum Trading Pte Ltd
SISTIC.Com Pte Ltd
Soren Bjerg
Sushil Sukumaran Nair
Tan Chi Chiu
Tan Koon
Tan Kwang Hwee
Tan Tee How
Urban Group Pte Ltd
Volvo East Asia Fundraiser
Wendell Wong Hin Pkin
YMCA Youth for Causes 2010 - Dre(a)m Team

BRONZE STAR SUPPORTERS (\$1,000 - \$4,999)

987FM Flea Fundraiser
Adobe Systems Pte Ltd
Allan Frederick McCabe
Allan Muir
Alpha Entertainment Group
Alvin Goh
Anglo-Chinese School (Barker Road)
Anish Jain
Ann Tan Sian Ann

Ashok Melwani
Belinda Lim
Bryan Craig & Tracy Ann Fletcher
Chan Lai Fung
Chin Lee Yen
Chloe & Friends Dessert Fundraiser
Chng Bee Leng
Choe Fook Cheong
Choi Shing Kwok
Choong Ying Chuan
Chua Mei Ling
Conocophillips Asia Ventures Pte Ltd
Cynthia Johns
D.S. Brown Singapore Pte Ltd
Dean Adam Tonkin
Deb Dutta
Executive Coach International 'Pick Me Up' Fundraiser
Fabian Benjamin
Gerald Penafior
Goh Heng Hoon
Goh Seng Chuan Benjamin
Gwee Ai Hwa
Heng Puay Ling
How Hee Kwong
Hwa Chong Junior College Fundraiser
Ian Townrow
IBM Singapore Pte Ltd
Ideal Worlds Pte Ltd
Im Choy Lin
Interfood Singapore Pte Ltd
International Ladies League
International Neurosurgery Associates Pte Ltd
Irving Yap Te-Chye
Jacob Abelsen
James Edwin Gomes
Jean DeSouza
Jesper Solgaard
Juliana Chong
Kaer Pte Ltd
Kan Kwong Chung
Koh Say Kuan
Latha EK Mathew
Laurence Wong Yuen Tin
Lee Chor Yong
Leo Yip
Lilian Si
Lim Lip Jin
Lim Tuang Lee
Lionel Seah Teck Meng
Loh Choong Seng
Macquarie Capital (Singapore)
Map Pacific Pte Ltd
Maxswing Pte Ltd
Michael Connors
Ministry of Manpower

MMI Holdings Ltd
Neo Tiam Ting
Next Career Consulting Pte Ltd
Niam Chiang Meng
Nicholas Malcomson
Nikke Eager
NTUC Fairprice Foundation Ltd
OCE (Singapore) Pte Ltd
Odyssey The Global Preschool Pte Ltd
Office Planner Fundraiser
Oh Boon Hui Stella
Pan Pacific Marketing Services Pte Ltd
Peter Ho
Peter Ong
Petredec Services (Asia) Pte Ltd
Phang Yeh Juang
Pico Art International Pte Ltd
PJ Wong
Ramon Baclay
Resorts World Sentosa
Richard Joseph Stockton
Robert & Stephanie Salisbury
Robert Walters Fundraiser
Rolex Singapore Pte Ltd
Rosalyn Lee Birthday Fundraiser
Salisbury Robert M/Simpson Stephanie R
Sally Koh Suan Neo
Singapore Training and Development Association (STADA)
SJI Overseas Scholar Group
SMG-Murphy Pte Ltd
Soong Wei San
Spence & Young Simpson
Stanley Liao
Symantec
Tan Ee Ling
Tan Gek Gnee
Tanjong Katong Girls School Drama Fundraiser
Tan Kai Chah Caesarian
Tan Puay Chiang
Temasek Polytechnic Business Club
Teng Tian Keum
Teo Joo Kim
The Shaw Foundation
ThirtyThree Private Ltd
Wang Look Fung
Warren Andrew & Catherine Anne Cox
Wee Jin Zoo Terence
Wing Tai Holdings
Woo Mei Lin Jacqueline
Yahya Abdulhussain Lukmanji Saif Charity Trust
Yeo Boon Chye
Yeo Hong Ping
Yeo Wee Joo

Yukiko Hirahara
Yvonne Chua

SPARKLE SUPPORTERS (IN-KIND DONORS)

987FM
Acco Technology Pte Ltd
Adval Brand Group Pte Ltd
Air France KLM
Ang Mo Kio Police Division HQ
AXS Pte Ltd
Bintan Lagoon
Blue Canyon
C3 Interactive Pte Ltd
Castlewood Group Pte Ltd
Champions Golf Academy
Christofle
Conoco Phillips
Cups Media Pte Ltd
Daimler SEA Pte Ltd
Deutsche Bank
Diageo Singapore Pte Ltd
Diethelm Singapore
Dorcas Loh & Friends
Drinks & Dings Pte Ltd
Effem (Mars)
Eric Tan
Faizal Wahab (Faizz)
Far East Organisation
Firdaus & The Youth Comm
Fitness First
Flight Experience Singapore
Focus Media
Forlino
Framing Angie
FUJIFILM (Singapore) Pte Ltd
Furama RiverFront
Garibaldi Italian Restaurant & Bar
Giogio Armani
GoGreen Holdings Pte Ltd
Golden Village Multiplex Pte Ltd
Golf Digest
Grand Hyatt Singapore
Harvey Norman
Hewlett Packard
Horizon Hills Golf & Country Club
Iggy's
Il Lido
jones the grocer
Juzz for Cars Pte Ltd
Legacy Communications (GRYN) Pte Ltd
L'Entrepot Bistrot
Low Shanling Olivia
Luxasia
M1 Limited
Marilyn Chng

Mattel Philanthropy Programs & Mattel Children's Foundation
Maxswing Pte Ltd
Mercure Johor
Modesto's Singapore
Morton's
Nirwana Bali
Office Planner Pte Ltd
Paige Parker
Palm Resort & Golf
Pan Pacific Hotels & Resorts
Polo/Loreal
Postlink
Purple Image Logistic Services
ReDot Fine Art Gallery
Resorts World Sentosa
Rochembeaux
Rock Records (S) Pte Ltd
Rolex
SAP Asia
Shell
Siloso Beach Resort
Singapore Airlines Limited
Singapore Oxygen Air Liquide Pte Ltd
Singapore Youth Olympic Games Organising Committee
Sinran Carpets
SISTIC.com Pte Ltd
Soyato
Stella Artois
Strategy Pro International Pte Ltd
Susan Olij
Sushi Yoshida
SUTL Corp Pte Ltd
Swissotel Merchant Court
Symantec
The Hour Glass
The Steakhouse
The Wine Company
Thomas Sabo Pte Ltd
TRACOM
Transinex
Underwater World Singapore Pte Ltd
Van Cleef & Arpels
Wayne & Karen Peat
Zouk Management Pte Ltd
Zwiesel Asia Pacific Pte Ltd

Wish Children Give Back



Directors' Report

MAKE-A-WISH FOUNDATION (SINGAPORE) LIMITED
(Incorporated in Singapore, UEN. No. 200201965D)

DIRECTORS' REPORT

The directors present their report to the members together with the audited accounts of the Foundation for the year ended 31 December 2010.

DIRECTORS' INTEREST

As the Foundation is a company limited by guarantee and has no share capital, the statutory information required to be disclosed by the directors under Section 201(6)(g) and Section 201(12) of the Companies Act, Chapter 50 does not apply.

AUDITORS

The auditors, S H Ong & Co., have expressed their willingness to accept re-appointment.

On Behalf of the Directors

Townrow, Ian Hugh Alan
16 June 2011

Keith Goh Yu-Ching

Statement by Directors

In the opinion of the directors, the accompanying statement of financial position, statement of financial activities, statement of changes in accumulated fund and statement of cash flows together with the notes thereon are drawn up so as to give a true and fair view of the state of affairs of the Foundation as at 31 December 2010 and of the results, changes in accumulated fund and cash flows of the Foundation for the year then ended. And at the date of this statement there are reasonable grounds to believe that the Foundation will be able to pay its debts as and when they fall due.

On Behalf of the Directors

Townrow, Ian Hugh Alan
16 June 2011

Keith Goh Yu-Ching



Independent Auditors' Report

to the members of the Make-A-Wish Foundation® (Singapore) Limited

REPORT ON THE FINANCIAL STATEMENTS

We have audited the accompanying financial statements of Make-A-Wish Foundation® (Singapore) Limited, which comprise the statement of financial position as at 31 December 2010, and the statement of financial activities, statement of changes in accumulated fund and statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

MANAGEMENT'S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the provisions of the Singapore Companies Act, Cap. 50 (the "Act") and Singapore Financial Reporting Standards and for devising and maintaining a system of internal accounting controls sufficient to provide a reasonable assurance that assets are safeguarded against loss from unauthorised use or disposition; and transactions are properly authorised and that they are recorded as necessary to permit the preparation of true and fair financial statements and to maintain accountability of assets.

AUDITORS' RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Singapore Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

OPINION

In our opinion the financial statements are properly drawn up in accordance with the provisions of the Act and Singapore Financial Reporting Standards so as to give a true and fair view of the state of affairs of the Foundation as at 31 December 2010 and of the results, changes in funds and cash flows of the Foundation for the year ended on that date.

REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS

In our opinion, the accounting and other records required by the Act to be kept by the Foundation have been properly kept in accordance with the provisions of the Act.

S. H. ONG & CO.
PUBLIC ACCOUNTANTS AND
CERTIFIED PUBLIC ACCOUNTANTS
SINGAPORE

16 June 2011

Statement of Financial Position

as at 31 December 2010

	Note	2010 \$	2009 \$
ASSETS			
NON-CURRENT ASSET			
Plant & Equipment	3	23,549	6,485
CURRENT ASSETS			
Deposits		9,266	21,105
Other debtor & prepayments		4,462	6,995
Fixed deposits	4	2,456,329	1,851,303
Cash & bank balances		409,792	384,274
		<u>2,879,849</u>	<u>2,263,677</u>
TOTAL ASSETS		<u>2,903,398</u>	<u>2,270,162</u>
FUND AND LIABILITY			
FUND			
Accumulated fund		2,796,637	2,178,178
CURRENT LIABILITY			
Accruals		106,761	91,984
TOTAL FUND AND LIABILITY		<u>2,903,398</u>	<u>2,270,162</u>

Statement of Financial Activities

FOR THE YEAR ENDED 31 DECEMBER 2010

	2010 \$	2009 \$
INCOMING RESOURCES FROM GENERATED FUNDS		
Donations in cash	642,803	548,999
Donations in kind	93,027	103,012
Income from fund-raising activities	1,034,484	1,464,369
Interest income	4,254	7,211
Jobs credit scheme	5,180	18,428
Other income	1,014	-
TOTAL INCOMING RESOURCES	<u>1,780,762</u>	<u>2,142,019</u>
RESOURCES EXPENDED		
Program Services Expenses	731,680	579,255
Fund-raising expenses	230,169	266,262
Governance costs	200,271	186,234
Loss on disposal of fixed assets	183	-
TOTAL RESOURCES EXPENDED	<u>1,162,303</u>	<u>1,031,751</u>
Net movement in fund	<u>618,459</u>	<u>1,110,268</u>

Statement of Cash Flows

FOR THE YEAR ENDED 31 DECEMBER 2010

	2010 \$	2009 \$
CASH FLOWS FROM OPERATING ACTIVITIES:		
Surplus for the year	618,459	1,110,268
Adjustment for :		
Depreciation	7,656	2,981
Donation in-kind: fixed assets	(19,140)	–
Interest income	(4,254)	(7,211)
Loss on disposal of fixed assets	183	–
OPERATING CASH FLOWS BEFORE WORKING		
Capital changes	602,904	1,106,038
Add/(Less) changes in working capital:		
Other receivables	12,676	(16,288)
Accruals	14,777	18,683
NET CASH FROM OPERATING ACTIVITIES	<u>630,357</u>	<u>1,108,433</u>
Cash Flows from Investing Activities:		
Purchase of plant & equipment	(5,764)	(1,628)
Interest income	5,951	5,119
NET CASH FROM INVESTING ACTIVITIES	<u>187</u>	<u>3,491</u>
CASH AND CASH EQUIVALENTS:		
Net change	630,544	1,111,924
At beginning of year	<u>2,235,577</u>	<u>1,123,653</u>
AT END OF YEAR	<u>2,866,121</u>	<u>2,235,577</u>

Notes to the Accounts

1. GENERAL

The Foundation is incorporated in Singapore as a public company limited by guarantee. Its registered office is at 80 Raffles Place, #32-01 UOB Plaza 1, Singapore 048624. Its office of operations is at 116 Middle Road, #09-02 ICB Enterprise House, Singapore 188972. The principal activity of the Foundation is to grant the wishes of children with life-threatening illnesses. The financial statements were authorised for issue by the board of directors on the date of the directors' report.

Make-A-Wish Foundation® Singapore complies 100% with the Code of Governance Evaluation Checklist of Charities and IPCs.

2. MANDATORY DISCLOSURE OF EXECUTIVE COMPENSATION

(in bands of S\$100,000 as required under the Code of Governance for Charities & IPCs)

Top 3 key executives' annual remuneration	2010	2009
Below S\$100,000	3	3
Above S\$100,000	Nil	Nil

The number of staff employed by the Foundation is 6 (2009: 6).

All Directors are volunteers and receive no monetary remuneration for their contributions and services rendered during the year.

3. MANAGEMENT & AVOIDANCE OF CONFLICTS OF INTEREST

The foundation has a written policy of management and avoidance of conflicts of interest for directors, staff and volunteers. Any interest in contracts with vendors, interest in other organizations, joint ventures, recruitment and remuneration of staff with close relationship, have to be fully disclosed and the person with the conflict of interest is excluded from the discussion and approval of such transactions.

4. FUNDRAISING ACTIVITIES

The Foundation has met the 30/70 fundraising rule under the Charities (Institutions of a Public Character) regulations 2007 issued by the Commissioner of Charities.

5. DONATIONS RECEIVED

During the financial year, the Foundation issued tax-exempt receipts for donations collected from voluntary income and income from fund-raising activities amounting to \$1,043,231 (2009: \$1,402,371).

Notes to the Accounts

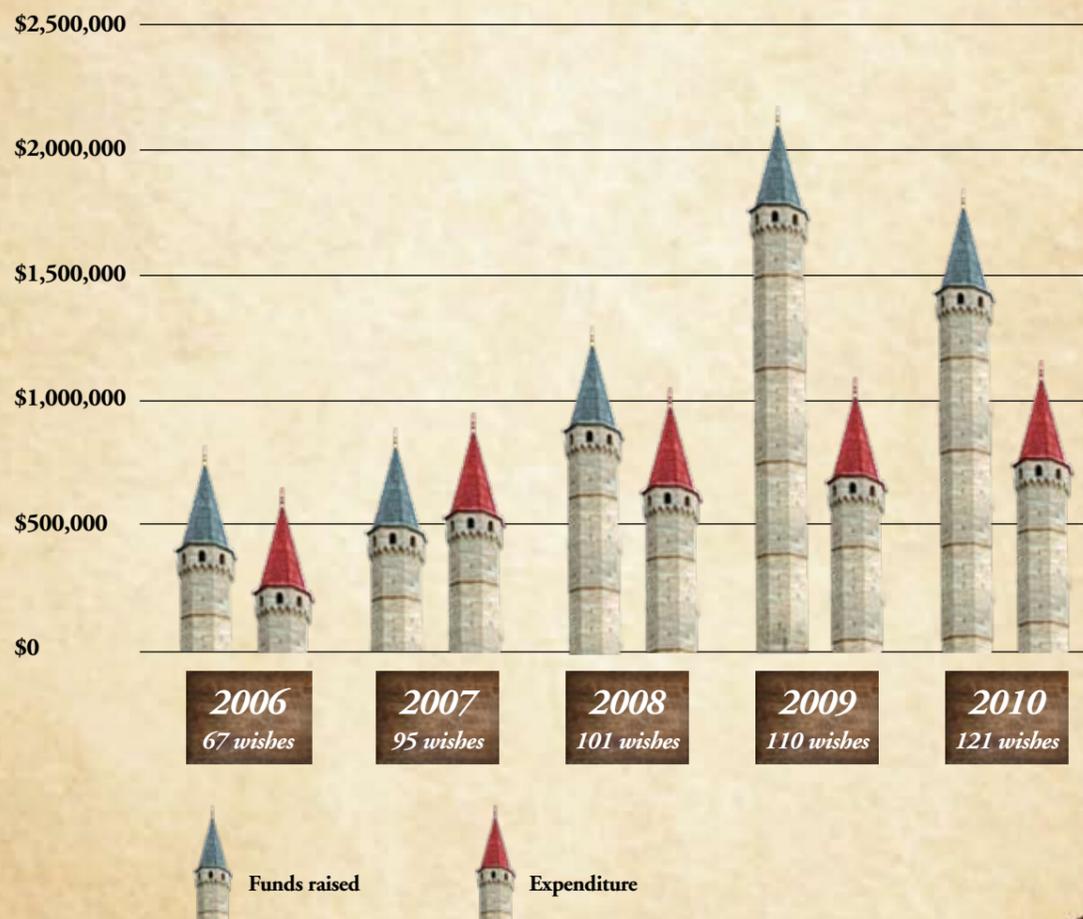
Our Dedicated Volunteers

6. RESERVES POLICY

The Foundation has a reserves policy of holding not more than 3 years operating expenditure. Such reserves shall be invested in financially prudent deposits.

7. SUMMARY FINANCIAL STATEMENT

This Summary Financial Statement as set out on pages 17 to 21 contains only a summary of the information in the Audited Financial Statements of the Foundation. For further information, you may request a copy of the Audited Financial Statements from the Foundation (Email : info@makeawish.org.sg)



Ways to Support Us

1. Adopt-A-Wish

You, your family and friends, company or organisation can make a difference in the life of a Wish Child through our Adopt-A-Wish® program. For a donation of \$1,000 you can be a Wish Partner and know that, together with another organisation or individual, you have helped make a dream come true. For a donation of \$5,000 or more, you can be a Wish Adopter and know that your gift was sufficient to grant a wish in its entirety. In both instances, you will receive a brief description of the wish that you made possible.

2. Host An Event

You, your company, association, school or club can create a fundraising event of your own to benefit the Wish Children of Singapore. This greatly supports the wishes we grant each year. Some examples of external events that have made dreams come true over the last seven years are car washes, walk-a-thons, anniversary celebrations, exhibitions, annual dinner and dances, concerts, golf tournaments, dress down casual days, customer appreciation days, bake sale or donation of sales proceeds days.

3. In-Kind Donation

Many of our wishes are made possible through pro bono services and in-kind (free or deeply discounted) donations, including:

(i) Auction and Lucky Draw Items

The Make-A-Wish Foundation® holds fundraising events with both auctions and lucky draws. If you would like to donate a new or collectible item e.g., electronic items, branded bags, dining or shopping vouchers, hotel stays, mobile phones, please contact our office at 6334 9474.

(ii) Wish Gifts

Our Wish Granters often contact community members for wish gifts or services. These in-kind donations, e.g., party venue, food and beverage, PSPs, Wiis, shopping vouchers, laptops, entertainment, etc. help bring wishes to life or add that special touch that brings an extra sparkle to a child's eyes.

4. Pockets Of Sunshine

This monthly giving via GIRO allows you to make a difference in the lives of these children – without you writing cheques or mailing envelopes. Once you sign up, there is nothing else for you to do. Your regular contributions will continue to support Make-A-Wish® in its cause on an on-going basis.

5. Pass It On

Ask your guests attending your party or function to make a donation to Make-A-Wish® instead of bringing a gift. We will send thank you letters to your guests in appreciation of their donations in conjunction with your party or function.

6. Workplace Giving

Matching Gifts

Many companies offer a matching gifts program, which could double your donation to the Make-A-Wish Foundation® Singapore. Check with your company's personnel or HR department and team up with your employer to create memories that will last forever.

Yes! I want to support Make-A-Wish Foundation®

MY PARTICULARS

Name: Dr / Mr / Mrs / Ms _____

(Please underline your surname)

NRIC / FIN* _____ Birth Date: Day _____ Month _____ Year _____

** Required for IRAS auto-inclusion for tax deduction*

Address: _____ (S) _____

(An acknowledgement will be sent to you within a month)

Contact Details: (HOME) _____ (OFFICE) _____ (MOBILE) _____

Email Address: _____

Your particulars will be kept confidential.

MY GIFT DONATION

\$500 \$300 \$200 \$100 \$50 \$ _____ *[other amount]*

Singapore tax residents get 250% tax deduction for donations of \$50 and above.

FREQUENCY

Monthly donation One-time donation

Monthly donations of \$50 & above or one-time donations of \$50 & above will receive a Make-A-Wish® token gift.

USING

Cheque no _____

To be crossed & made payable to "Make-A-Wish Foundation (S) Ltd"

Visa Mastercard American Express

Card No _____

Expiry Date _____ CVV code _____

Name on Card: _____

Pockets of Sunshine monthly giving by Giro

Please fill in the Interbank GIRO form on our website (<http://www.makeawish.org.sg/files/InterbankGiroForm.doc>).

Monthly donations via Debit / Credit Cards & Interbank Giro will remain in force until Make-A-Wish Foundation® receives your termination advice.

TAX EXEMPTION

Yes, please issue me a tax deductible receipt No, I do not wish to have a tax deductible receipt

(Applicable for donations of \$50 and above)

Signature: _____

Date: _____

Thank you for your donation and support!